



## **Toowoomba Golf Club – Middle Ridge Matters of interest to the Members from the Board Meeting, 28 September, 2009.**

- Applications for the position of General Manager of the TGC closed on Monday 28 September and it is envisaged that a short list of those applicants to be interviewed for the position will be finalised by Wednesday 7 October. Interviews will commence as soon as practicable after that date.
- After the success of the 2009 Middle Ridge Pro Am Classic, the Board has committed to running the event again in 2010.
- Following the significant increase in both the number of social members and the general patronage of the Club and its facilities since our first “letter box drop” advertising program, a second wave of such promotion will be instigated in the near future. The new promotion will highlight the benefits of the recently completed children’s room as well as generally promoting the Club’s golf and social facilities.
- The Multi Screen In House Advertising Package, referred to in the August Report, has been purchased and is operational. Jason Leicht and Janet Dinnes conducted a demonstration session of the package at which the benefits and advantages of using the program as an adverting medium were clearly outlined and explained. Subsequent to this, a number of our sponsors have committed to utilizing this facility and several others have expressed a strong interest.
- The course distance markers have been placed on the front nine holes with the back nine markers to be installed by Friday 09 October.
- A working bee for a general clean up of the course has been scheduled for Sunday 25 October. Further particulars will be advised by the Course Chairman (Phil Armanasco) in the near future. The previous working bee was extremely successful and of great benefit and your support of the 25 October event is encouraged.
- A “Scope of Works” for the planting of shrubs and trees on the course is to be developed by the Course Committee at its October Meeting. This will then be used for the development of an appropriate medium to long term plan for the beautification of the course.
- To cater for those women who are unable to play golf at the times currently assigned to the Women’s Saturday Competition, the final two (2) time slots on the 10<sup>th</sup> Tee (12:56pm and 1:04pm) have been reserved to give these women the opportunity to play in the Saturday Competition. In the event of the times not being taken by 12:00 noon on the previous day (Friday), they then become available to any member, male or female.

- From the completion of the Pro Shop Project (scheduled for 23 November), the order of play on the course will be reversed – the 10<sup>th</sup> will become the first. Further information and final arrangements for the change will be communicated to members in due course.
- The Simon Shield Competition is in full swing and members are reminded that Round 2 is to be completed by Sunday 18 October.
- Management endeavours to ensure that all handicapping of competition scores is completed prior to the next scheduled relevant competition. Members need to be aware, however, that this not always possible due to technical issues, the loss of power and the like. Please contact management, in the first instance, with any queries related to handicapping.
- Members will be encouraged to enter their own competition score, by way of the computer touch screen, from Tuesday 13 October. Written instructions, as well as personal assistance, will be available.
- The Stage 2 Development is scheduled for completion by Friday 9 October. It is intended that from this date the new children's room and designated outdoor smoking area will be fully functional.
- Work on the construction of the new Pro Shop and erection of sails over the deck has commenced with 23 November being the contracted completion date.
- The Annual Inter District Golf Challenge involving the Darling Downs Golf Association and the Moreton District Golf Association was held on Sunday 13 September. A number of our golfers represented DDGA and, by all reports, acquitted themselves very well. *Jake Kennedy and Nick Poynter (Junior), David Holt (Colts) and Brian Kesby and Jim Miller (Seniors)* can all be justifiably proud of their efforts on the day – well done! DDGA was successful in the Colts Division and very narrowly defeated in both the Senior and Junior Divisions.

## **Finance.**

- Club facilities are showing strong improvement. Bar and Bistro turnover is providing a major source of revenue for the club. More support is needed, however, to ensure profitability is maximised.
- Club sponsorships and social golf are well down financially on prior years. Many other recreational offerings may be the issue, however, the Club relies on member support and social golf to assist with the payment of overheads. At present the hospitality department is relied upon to cover many course and admin overheads.
- Control of wages expense has been a priority of the Board in recent months. It would appear management have that well refined now and they should be commended for their efforts. It is important to maintain a fine balance between cost efficiency and quality service to Club members.
- Pro Am results have been finalised and the PGA were highly impressed with the manner in which the event was conducted. With regard to sponsorship and prize money, our Club currently holds a top five position on the Sunshine Tour. The Professionals enjoyed not only the Course but also the fine hospitality offered to them from registration through to the presentation dinner. Sponsors and guests also enjoyed the experience. Financially, these events require the full support of the membership. The success of such events certainly has a positive financial spin off by way of an increase in the number of Corporate Days and other hospitality functions. It is important that the event not be examined in isolation and the additional business it creates acknowledged. Congratulations to all involved on a successful event.